eXperience
Matters

OUR SOLUTIONS

IVR   **Custom Panel Services**   **Mail**   **Online Surveys**   **SMS/MMS**   **Inbound**   **Phone**

- Design, personalize, print, mail, and track critical communications

- Maximize representation beyond phone number availability

- Commonly used for Notification letters, Pre-incentives, and Multi-mode (Phone-Mail; Mail-Phone; Mail-Web-Phone)

- Tailor communications to each recipient

- Postcards; Letters; Full Surveys

- Black and White or Full Color capabilities

- BRM with Inbound scanning providing real-time updates of respondent in-tab activity

- Multi-mode coordination for sample status updates across platforms and/or recruitment modes

- Client samples, Procured Databases, or Address-Based Sampling

ReconMR
Reconnaissance Market Research

ReconMR specializes in dynamic data collection solutions for enterprise commercial and marketing research firms, social science, academic, public opinion and government surveys with more than 25 years of experience delivering representative high-quality data and results.

OUR EXPERIENCE KEEPS PROJECTS ON TRACK

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