



eXperience Matters

OUR SOLUTIONS



- Lower-cost alternative to live-dialing
- Inbound mode IVR - Manage incoming respondents call. Collect answers using keypad. Ideal for customer & patient satisfaction programs.
- Outbound mode IVR - Collect customer feedback at scale with self-complete pre-recorded IVR surveys. Ideal for measuring customer satisfaction across multiple touch points.
- Mixed mode IVR - Conduct self-administered IVR surveys while managing incoming CATI calls with call hold, intelligent routing or self-serving options.



ReconMR specializes in dynamic data collection solutions for enterprise commercial and marketing research firms, social science, academic, public opinion and government surveys with more than 30 years of experience delivering representative high-quality data and results.

OUR EXPERIENCE KEEPS PROJECTS ON TRACK

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