



# eXperience Matters

## OUR SOLUTIONS



IVR



Custom Panel  
Services



Mail



Online Surveys



SMS/MMS



Inbound



Phone

- Design, personalize, print, mail, and track critical communications
- Maximize representation beyond phone number availability
- Commonly used for Notification letters, Pre-incentives, and Multimodal (Phone-Mail; Mail-Phone; Mail-Web-Phone)
- Tailor communications to each recipient
- Postcards; Letters; Full Surveys
- Black and White capabilities
- BRM with Inbound scanning providing real-time updates of respondent in-tab activity
- Multimodal coordination for sample status updates across platforms and/or recruitment modes
- Client samples, Procured Databases, or Address-Based Sampling



ReconMR specializes in dynamic data collection solutions for enterprise commercial and marketing research firms, social science, academic, public opinion and government surveys with more than 30 years of experience delivering representative high-quality data and results.

OUR EXPERIENCE KEEPS PROJECTS ON TRACK

AUSTIN • HOUSTON • CORPUS CHRISTI • SEATTLE • LOS ANGELES • CHICAGO • NEW YORK

[www.ReconMR.com](http://www.ReconMR.com) | 135 S. Guadalupe, San Marcos, Texas 78666 | 877.732.6667