eXperience Matters

OUR SOLUTIONS

IVR | Custom Panel Services | Mail | Online Surveys | **SMS/MMS** | Inbound | Phone

- Fast and inexpensive alternative/precursor to Live-Agent Cellphone Dialing
- Maximize sample penetration and increase response rates in areas where sample maybe limited
- Use the messaging that best suits your project needs
  - SMS: short, inexpensive, concise messaging to drive traffic/cooperation
  - MMS: more detailed messaging coupled with a graphic to maximize engagement
- Penetrate enormous amounts of sample in a fraction of the time of Live Calling
- Peer-to-Peer: essential for TCPA compliance without prior opt-in and offers message customization with human interaction
- Can be used for all cell phone sampling including RDD, Voter Records, or Customer-supplied databases
- Standalone solution for recruitment
- In conjunction with live calling efforts
- Two-way communication available so respondents know they are receiving messages from a real person

ReconMR
Reconnaissance Market Research

ReconMR specializes in dynamic data collection solutions for enterprise commercial and marketing research firms, social science, academic, public opinion and government surveys with more than 30 years of experience delivering representative high-quality data and results.

OUR EXPERIENCE KEEPS PROJECTS ON TRACK

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