

Unlock Member Loyalty with ReconMR's MX Advantage™

Actionable insights to help credit unions grow stronger member relationships



Why Credit Unions Choose ReconMR

30+
YEARS
of RESEARCH
EXCELLENCE

- Insightful Analysis & Reporting
- Customized Solutions
- Secure, Compliant, and Confidential Data Handling
- Dedicated and Responsive Project Managers

Why This Survey?

Credit unions thrive when members feel valued. ReconMR's MX Advantage™ survey is designed specifically for small and mid-sized credit unions to uncover what truly drives member satisfaction—and what operational improvements will deliver the biggest impact.

Key Benefits



Pinpoint Priorities for Improvement

Our expert-designed questionnaire and analysis identifies which operational changes will most improve satisfaction, across branches, call centers, ATMs, online banking, mobile banking, or live chat.



Benchmark Performance

Because the survey is standardized, your credit union can compare results to other participating credit unions (anonymized for confidentiality).



Affordable & Scalable

Pricing tiers are designed to fit your budget, so even the smallest credit unions can access enterprise-level insights.



Designed by Experts

ReconMR brings decades of experience in credit union member research to ensure results are credible, clear, and actionable.

Pricing

- Under \$100 Million in Assets - \$4,950
- \$100-\$499 Million in Assets - \$9,950
- \$500-\$999 Million in Assets - \$19,500

(Simple, transparent pricing with no hidden costs.)

Contact Us

Contact us today to learn how ReconMR's MX Advantage™ survey can help your credit union strengthen member loyalty.

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